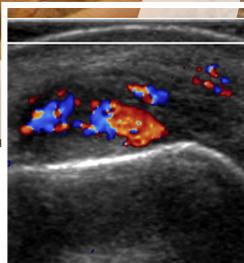


FUNDAMENTALS OF MUSCULOSKELETAL ULTRASOUND SAN DIEGO

PARTNERSHIP PROSPECTUS

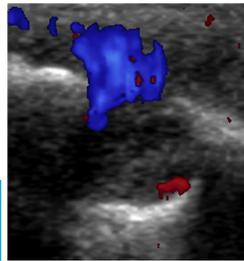


2020

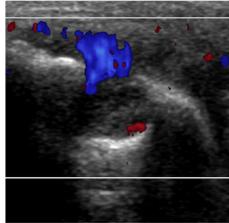
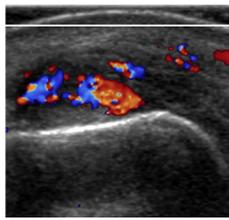


SEPTEMBER 19-23, 2020

Omni San Diego
San Diego, CA



www.mskultrasoundcourse.org



Dear Industry Colleagues:

The Fundamentals of Musculoskeletal Ultrasound course will be held September 19-23, 2020 at the Omni San Diego Hotel in San Diego, California. I would like to invite you to participate in and support this course as described within this prospectus. We will have limited support positions available and they will be secured on a first come, first served basis. This course sells out every year!

This four-day course will provide dedicated instruction in musculoskeletal ultrasound of the extremities and will include supervised hands-on workshops with live models. An additional interventional workshop will allow the participant to practice needle placement under ultrasound guidance using a turkey breast and pig feet model. The course will consist of concurrent introductory and intermediate tracks. Full-course registration in the introductory track will consist of lectures and hands-on workshops that review ultrasound scanning protocols and essential pathology, while the intermediate track will consist of focused and advanced lecture topics and hands-on workshop topics specified by the participants. Alternatively, lecture only registration includes hours of comprehensive lectures from both tracks covering scanning techniques, live demonstrations, as well as advanced topics. This course will be of interest to radiologists, healthcare professionals, and sonography technologists. Those without musculoskeletal ultrasound experience, as well as those wanting to refine skills are both welcome. This course provides a comprehensive overview of musculoskeletal ultrasound with ample opportunity to discuss advanced applications during the workshops.

If you would like to support this program or have additional questions, please contact Denise Castetter at denise@veritasmeetingsolutions.com or visit www.mskultrasoundcourse.org.

Don't miss this opportunity. Secure your partnership today!

Sincerely,

Denise Castetter
Director-Industry Relations
973-769-1020 | denise@veritasmeetingsolutions.com

MSK

EDUCATIONAL OBJECTIVES

INTRODUCTORY TRACK

Suggested for participants who are developing scanning techniques and joint scanning protocols.

INTERMEDIATE TRACK

Suggested for registrants who have attended prior musculoskeletal ultrasound courses, who are able to demonstrate normal anatomy, and who are comfortable with common pathology (i.e. those who have scanned >100 patients).

DIDACTIC PRESENTATIONS AND HANDS-ON WORKSHOPS

- Become familiar with the anatomy of the extremities
- List the basic components of extremity ultrasound techniques
- Scan a subject using ultrasound and recognize major anatomical structures
- Recognize common pathology of the musculoskeletal system as seen at ultrasound
- Become familiar with ultrasound-guided interventional techniques

HIGHLIGHTS

- Concurrent Introductory and Intermediate Tracks
- Electronic course syllabus included
- Limited registration to ensure ample hands-on experience and close supervision
- Additional independent scanning open to participants each afternoon
- Optional Tuesday afternoon workshop for review and to address specific questions / applications with faculty
- Opportunity to use and compare several ultrasound machines from various companies
- Afternoons free for independent study, relaxation, or recreation
- Continental breakfast included each morning

TARGET AUDIENCE

This course will be of interest to radiologists, physicians in the fields related to musculoskeletal system, and sonography technologists. Those without musculoskeletal experience, as well as those wanting to refine skills are both welcome.

IMPORTANT INFORMATION FOR INTRODUCTORY AND INTERMEDIATE TRACKS

Each participant will be assigned to a Workshop Group, limited to 5 people per group. Hands-on interventional workshops require handling of needles, raw turkey, and pig feet.

* Independent scanning will be available Saturday - Tuesday afternoons



PARTNERSHIP OPPORTUNITIES

MAXIMIZE YOUR IMPACT THROUGH SPONSORSHIP The Fundamentals of Musculoskeletal Ultrasound course offers industry sponsors an opportunity to reach clinicians on the latest musculoskeletal techniques and products. The focused meeting environment is ideal for businesses dedicated to delivering products and services that support these conditions. This forum will allow you to interact with clinician's eager to learn about new technologies and innovations that aim to improve patient care.

Corporate functions may not be held concurrent with official course scientific or social functions. Any function, regardless of size and location, must be approved by the course's industry relations department.

PLATINUM LEVEL | \$1,500

Including non-CME open scanning and demonstration time at the San Diego Course and a table top space in foyer to exhibit.

- Premium exhibit assignment included
- Draped table with chairs
- 4 exhibitor badges
- Company link on conference website
- Logo recognition on conference website

EXHIBITOR | \$750

Includes a table top space in foyer to exhibit.

- Draped table with chairs
- 2 exhibitor badges

EXHIBIT SCHEDULE The course has been carefully scheduled to allow maximum exposure for exhibits.

2020	SATURDAY, SEPTEMBER 19	SUNDAY, SEPTEMBER 20 TO TUESDAY, SEPTEMBER 22	WEDNESDAY SEPTEMBER 23
EXHIBIT MOVE-IN	TBD		
EXHIBIT HOURS*	10:30AM – 5:00PM Break 10:00am - 10:30am	7:00AM – 5:00PM Breakfast 7:00am - 7:30am Break 10:00am - 10:30am	7:00AM – 11:00AM Breakfast 7:00am-8:00am Break 9:00am-9:30am
EXHIBIT TEAR-DOWN			11:00AM

*Exhibit schedule subject to change.

**Partnership Opportunity



Fundamentals of Musculoskeletal Ultrasound

PARTNERSHIP RESERVATION AND PAYMENT

Exhibits provide an educational service to participants and provide useful information about developments, products and services related to their interests and responsibilities. Products or services displayed must further the purpose of the meeting and provide an atmosphere conducive to exchanging information relevant to the clinical content of the conference.

Industry wishing to exhibit, must submit a completed exhibitor form with method of payment indicated on the form. If paying by credit card, please include the credit card information on the exhibitor form to Denise Castetter at Veritas Meeting Solutions. The tax ID number is EIN # 46-3254245.

Please make checks payable to: Veritas Meeting Solutions
1061 E. Main Street, Suite 300
East Dundee, IL 60118

GET IN TOUCH

To further discuss exhibit and sponsorship opportunities for the Fundamentals of Musculoskeletal Ultrasound please contact:

Denise Castetter
Director-Industry Relations
Veritas Meeting Solutions
973.769.1020 | denise@veritasmeeetingsolutions.com

MSK



ACCOMMODATIONS & VENUE

OMNI SAN DIEGO

675 L St, San Diego, CA 92101 | Reservations: 1-800-843-6664

PERFECT STAY IN PERFECT WEATHER Enjoy a relaxing getaway in a luxury San Diego hotel with miles of sandy beaches and a year-round average 70-degree temperature. It's no wonder San Diego is a premier travel destination. The four-star Omni San Diego Hotel is one more reason to visit this fabulous seaside city. Located in the heart of the historic Gaslamp Quarter across from the convention center, Omni San Diego Hotel puts you close to the city's top sites and attractions. Explore Balboa Park, take a harbor cruise or catch a Padres baseball game at PETCO Park, connected to the hotel via a pedestrian skywalk. Omni San Diego Hotel offers you the perfect escape, with contemporary accommodations that feature views of the bay, city or PETCO Park as well as the impeccable service Omni Hotels is known for.

Discounted Room Rate: \$309 plus taxes and other applicable fees

Included in your room rate:

- Complimentary access to the Fitness Center for all attendees
- Complimentary in guest room internet access

Rate Cut-Off Date: Friday, August 21, 2020

Reservations: 1-800-THE-OMNI • 1-800-843-6664

Direct Booking Link: [Omni San Diego Hotel](#)



Company Name (As it should appear on printed material)

Contact Person (Individual to whom all exhibitor information will be forwarded)

Title

Street Address

City

State

Zip

Telephone

Fax

Email

Product

Special Requests/Considerations (ie. Electricity: wattage)

BADGES (please look at partnership opportunity descriptions to determine your badge allotment)

Representative Name

Title

Email Address

Phone

PARTNERSHIP LEVEL

PLATINUM

\$1,500

Non-CME open scanning & demonstration time at the San Diego Course & table top space in foyer to exhibit

EXHIBITOR

\$750

PAYMENT

Method of Payment: Check (Make check payable to Veritas Meeting Solutions) EIN # 46-3254245

Credit Card: Visa MC AMEX DISCOVER

Card Number

Expiration Date

CCV Code

Name on Card

Total \$

Credit Card Mailing Address (if different than above)

Signature Please process payment as indicated above

RETURN FORM TO DENISE CASTETTER

Mail: MSK | Attention: Denise Castetter | 1061 E. Main Street, Suite 300, East Dundee, IL 60118

Email: denise@veritasmeeingsolutions.com | Phone: 973.769.1020