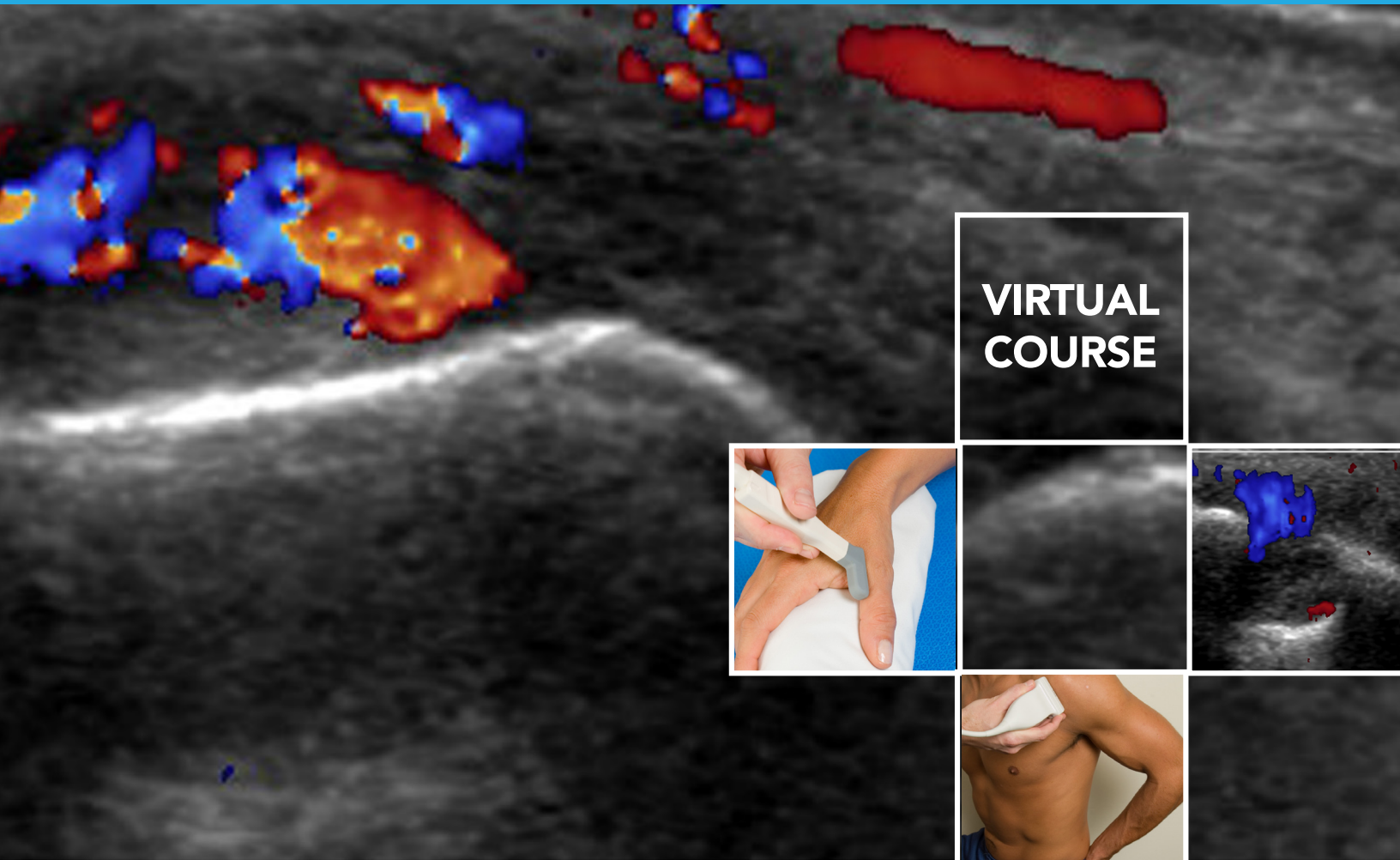


FUNDAMENTALS OF MUSCULOSKELETAL ULTRASOUND

SEPTEMBER 19-20, 2020



VIRTUAL
COURSE

PARTNERSHIP PROSPECTUS



COURSE DIRECTOR

JON A. JACOBSON, MD, FACR

Professor of Radiology
University of Michigan
Ann Arbor, Michigan

JACOBSON

Partner with Us

Dear Industry Colleagues:

On Behalf of Dr. Jon Jacobson, it is my pleasure to invite your support and participation at the 2020 MSK Course. The meeting will take place September 19-20, 2020. Please join us as we reimagine the 2020 MSK Course into a Virtual Meeting that will be an exceptional experience for expertise sharing, live Q&A and more.

This two-day course will provide dedicated instruction in musculoskeletal ultrasound of the upper extremities. The course will include a comprehensive overview of upper extremity musculoskeletal ultrasound scanning protocols and essential pathology. There will be ample opportunity to discuss advanced applications, scanning techniques and view demonstrations.

Industry partners continue to be an essential part of our meeting's success. Thank you for your consideration of our request for participation in the MSK 2020 Virtual Course; we look forward to receiving your commitment. If you have any questions, please contact Denise Castetter, denise@veritasmeetingsolutions.com or 973.769.1020.

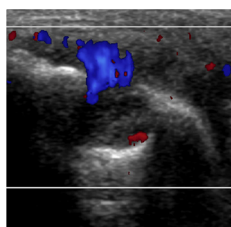
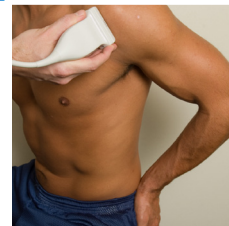
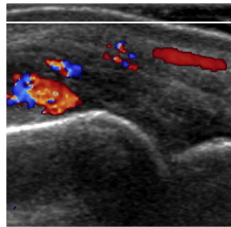
Sincerely,



Denise Castetter

Director-Industry Relations

973-769-1020 | denise@veritasmeetingsolutions.com



SATURDAY SEPTEMBER 19, 2020

- All Virtual Lectures and Demonstrations with Questions/Answers by Jon A. Jacobson, MD. FACR
- Saturday September 19 and Sunday September 20, 2020
- Material Also Available On-line Until January 1, 2021

INTRODUCTORY

8:00 AM Image Optimization and Artifacts

8:30 AM Needle Guidance Techniques

SHOULDER

9:00 AM Shoulder: Anatomy and Scanning Technique

9:30 AM Shoulder: US Scanning Demonstration

10:00 AM Questions/Answers

10:15 AM Break

10:30 AM Shoulder: Rotator Cuff Part 1 Cuff Tears

11:00 AM Shoulder: Rotator Cuff Part 2 Miscellaneous

11:30 AM Shoulder: Pitfalls in Rotator Cuff Ultrasound

12:00 PM Questions/Answers

12:15 PM Lunch

1:00 PM Shoulder: Biceps Brachii

1:30 PM Shoulder: Bursal and Other Pathology

2:00 PM Shoulder: Trauma and Masses

2:30 PM Questions/Answers

2:45 PM Break

3:00 PM Shoulder: Post-Operative

3:30 PM Shoulder: Interventional

4:00 PM End of Session and Questions/Answers

agenda

SUNDAY SEPTEMBER 20, 2020

- All Virtual Lectures and Demonstrations with Questions/Answers by Jon A. Jacobson, MD. FACR
- Saturday September 19 and Sunday September 20, 2020
- Material Also Available On-line Until January 1, 2021

ELBOW

8:00 AM	Elbow: Anatomy and Scanning Technique
8:30 AM	Elbow: US Scanning Demonstration
9:00 AM	Questions/Answers
9:15 AM	Break
9:30 AM	Elbow: Joint and Bursal Pathology
9:45 AM	Elbow: Epicondylitis
10:00 AM	Elbow: Biceps and Triceps
10:30 AM	Elbow: Ligaments
10:45 AM	Elbow: Nerves
11:00 AM	Elbow: Interventional
11:15 AM	Questions/Answers
11:30 AM	Break

WRIST AND HAND

11:30 AM	Wrist and Hand: Anatomy and Scanning Technique
12:00 PM	Wrist and Hand: US Scanning Demonstration
12:30 PM	Questions/Answers
12:45 PM	Lunch
1:30 PM	Wrist and Hand: Tendons
2:00 PM	Wrist and Hand: Rheumatologic
2:15 PM	Wrist and Hand: Nerves
2:30 PM	Wrist and Hand: Ligaments
2:45 PM	Wrist and Hand: Masses
3:00 PM	End of Course and Questions/Answers

PARTNERSHIP OPPORTUNITIES

MAXIMIZE YOUR IMPACT THROUGH PARTNERSHIP The Fundamentals of Musculoskeletal Ultrasound course offers industry sponsors an opportunity to reach clinicians on the latest musculoskeletal techniques and products. The focused meeting environment is ideal for businesses dedicated to delivering products and services that support these conditions.

PLATINUM LEVEL | \$2,500

Industry Sponsored Keynote Presentation. Highlight your commitment to MSK with a 30 minute presentation by your product specialist or guest speaker to present to participants

Platinum Level includes:

- Speaker Presentation and Q&A during lunch break
- Company recognition (logo, weblink) on Course website
- 6 Company registrations

BRONZE | \$1,000

CoffeE-Talks

Deliver your message with a 15 minute topic related presentation prior to the morning sessions or during breaks

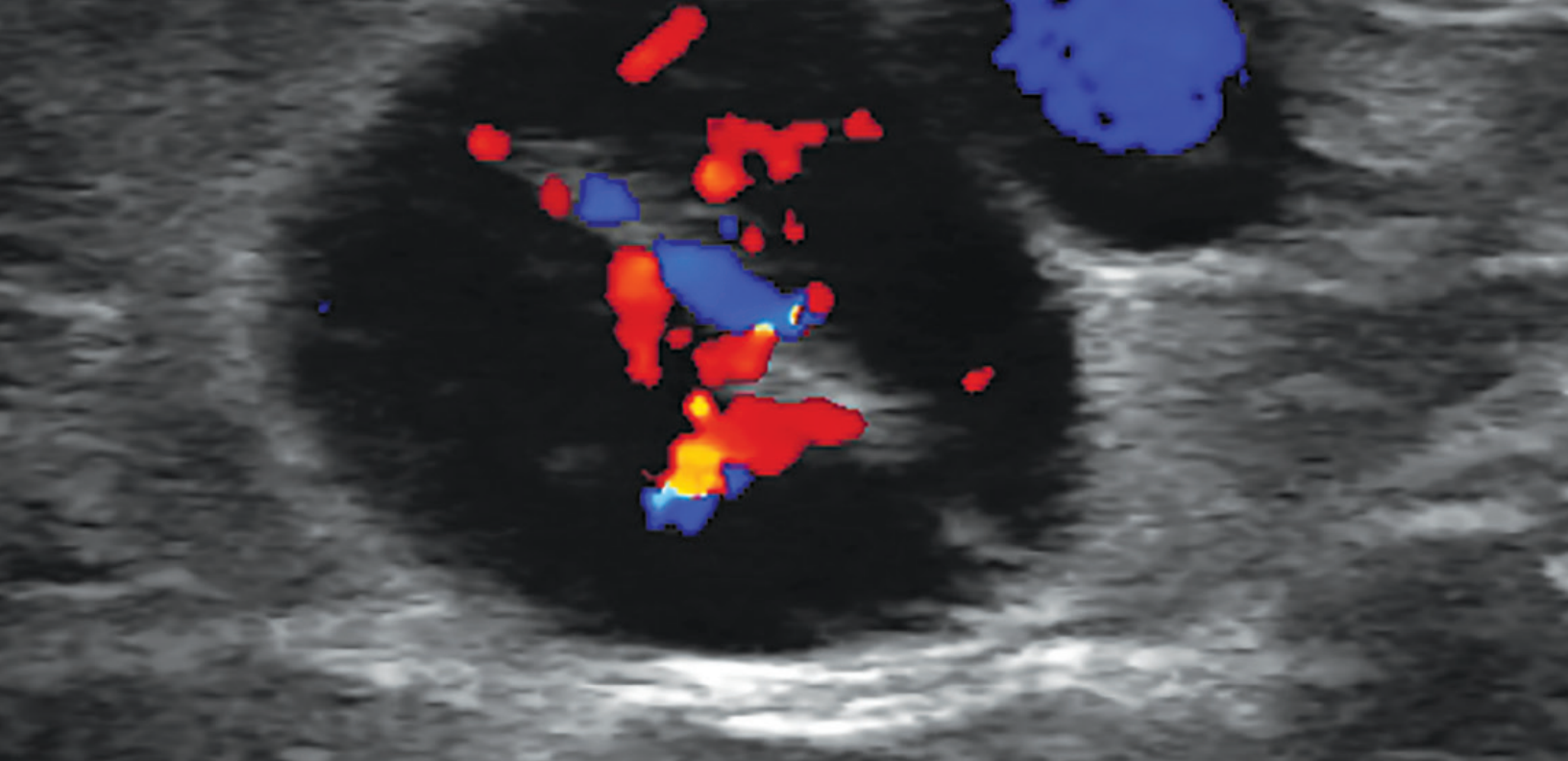
Bronze Level Includes:

- Company recognition (logo, weblink) on Course website
- 4 Company registrations

SPONSOR | \$500

- Company recognition (logo, weblink) on Course website
- 2 Company registrations

MSK



PARTNERSHIP RESERVATION AND PAYMENT

Industry wishing to support, must submit a completed registration form with method of payment indicated on the form. If paying by credit card, please include the credit card information on the Registration form; add and return the form to Denise Castetter at Veritas Meeting Solutions. The tax ID number is EIN # 46-3254245.

Please make checks payable to: Veritas Meeting Solutions
1061 E. Main Street, Suite 300
East Dundee, IL 60118

GET IN TOUCH

To further discuss partnership opportunities for the Fundamentals of Musculoskeletal Ultrasound please contact:

Denise Castetter

Director-Industry Relations

Veritas Meeting Solutions

973.769.1020 | denise@veritasmeetingsolutions.com

MSK

PARTNERSHIP REGISTRATION FORM

FUNDAMENTALS OF MUSCULOSKELETAL ULTRASOUND
SEPTEMBER 19-20, 2020
mskultrasoundcourse.org

Company Name (As it should appear on printed material)

Contact Person (Individual to whom all exhibitor information will be forwarded)

Title

Street Address

City

State

Zip

Telephone

Fax

Email

Product

Special Requests/Considerations (ie. Electricity: wattage)

REGISTRATIONS (please look at partnership opportunity descriptions to determine your registration allotment)

Representative Name

Title

Email Address

Phone

PARTNERSHIP LEVEL

PLATINUM \$2,500
30 Minute Presentation

BRONZE \$1,000
CoffeE-Talk

SPONSOR \$500

PAYMENT

Method of Payment: Check (Make check payable to Veritas Meeting Solutions) EIN # 46-3254245

Credit Card: Visa MC AMEX DISCOVER

Card Number

Expiration Date

CCV Code

Name on Card

Total \$

Credit Card Mailing Address (if different than above)

Signature Please process payment as indicated above

RETURN FORM TO DENISE CASTETTER

Mail: MSK | Attention: Denise Castetter | 1061 E. Main Street, Suite 300, East Dundee, IL 60118

Email: denise@veritasmeeingsolutions.com | Phone: 973.769.1020